

Consider the global priorities in spending in 1995 to 2005

Global Priority	\$U.S. Billions
Cosmetics in the United States	8
Ice cream in Europe	11
Perfumes in Europe and the United States	12
Pet foods in Europe and the United States	17
Business entertainment in Japan	35
Cigarettes in Europe	50
Alcoholic drinks in Europe	105
Narcotics drugs in the world	400
Military spending in the world	780

In addition, compare that to what was estimated as additional costs to achieve universal access to basic social services in all developing countries:

Global Priority	\$U.S. Billions
Basic education for all	6
Water and sanitation for all	9
Basic health and nutrition	13

From the above we can say that if total amount spending for cigarettes are spends for public then we can bring basic education, Clean Water and sanitation & Basic health and nutrition for all human beings of our planet Earth.

Source : <http://www.globalissues.org>